

WANDER-LUSH

TRAVELS IN COLOUR, CULTURE & CREATIVITY

WANDER-LUSH.ORG

Wander-Lush is a travel blog created by trained journalist and copywriter, Emily Lush. Originally from Australia, Emily has been living and working in Southeast Asia and the Caucasus since 2015. Wander-Lush aims to inspire readers to fill their travels with **colour, culture and creativity** through practical tips, itineraries and guides, long-form articles, interviews and visual narratives – all with a responsible and ethical tourism edge.

WHAT I CAN OFFER...

- SEO-optimised feature blog posts
- Product reviews & ambassadorship
- Social media content
- Instagram takeovers
- High-quality photography

CONTACT

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VALUES & INTERESTS

- Responsible & ethical travel
- Traditional textiles, crafts & handmade
- Sustainable fashion & travel gear
- Environmental & social initiatives
- 'Off-the-beaten-path' destinations
- Businesses & service providers with heart

KEY STATS

38K

pageviews
per month

19K

unique users
per month

81%

organic search
acquisition

150+

newsletter
subscribers

3K

instagram
followers

130K

unique monthly
pinterest viewers

* As of October 2018

PAST PARTNERS

passion passport



modibodi

